

Paediatric Consumer Health in Israel

Market Direction | 2022-09-20 | 25 pages | Euromonitor

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Report description:

Paediatric consumer health registered negative value growth in 2020 as children were at home and thus less exposed to viruses. However, the sector recovered in 2021, as society opened up, and in particular schools opened again. This led to the spread of the common cold once again and as a result, paediatric cough/cold remedies registered high current value growth. In 2022, this trend is expected to continue, with retail value sales predicted to be higher than in the previous year as the mask man...

Euromonitor International's Paediatric Consumer Health in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PAEDIATRIC CONSUMER HEALTH IN ISRAEL

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With schools open, common cold spreads again leading to increased value sales of cough/cold remedies

Teva Pharmaceutical Industries maintains its lead and Ta'am Teva-Altman General Partnership retains its second place, while private label increases its share in 2020

Players focus on child-friendly design

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Self-medication/self-care and preventive medicine

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