

## **Paediatric Consumer Health in Ecuador**

Market Direction | 2022-09-23 | 23 pages | Euromonitor

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### **Report description:**

Paediatric vitamins and dietary supplements greatly benefited from the COVID-19 pandemic. However, after the initial panic generated by the first spikes in infections, the purchase of these products has been declining as consumer purchasing patterns return to normal levels. Still, consumption has remained elevated above pre-pandemic levels as preventive health has become a more important focus for consumers since the pandemic. Paediatric vitamins and dietary supplements will remain by far the la...

Euromonitor International's Paediatric Consumer Health in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Paediatric Consumer Health in Ecuador

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List Of Contents And Tables

### PAEDIATRIC CONSUMER HEALTH IN ECUADOR

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Paediatric vitamins and dietary supplements consumption begin to normalise after reaching new peak in consumption

Brands try to take advantage of back-to-school to increase sales

Paediatric allergy remedies gains momentum from TV advertising

#### PROSPECTS AND OPPORTUNITIES

The return to face-to-face classes will help the sale of vitamins and dietary supplements

Number of visits to paediatricians will be a key factor in improving sales

Blurred lines between paediatric and adults

#### CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 3 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 4 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 5 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

### CONSUMER HEALTH IN ECUADOR

#### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 6 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 7 Life Expectancy at Birth 2017-2022

#### MARKET DATA

Table 8 Sales of Consumer Health by Category: Value 2017-2022

Table 9 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 11 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 12 Distribution of Consumer Health by Format: % Value 2017-2022

Table 13 Distribution of Consumer Health by Format and Category: % Value 2022

Table 14 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 15 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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