

Paediatric Consumer Health in Croatia

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

Paediatric cough, cold and allergy (hay) remedies is seeing a strong recovery in 2022 following the negative effects of the COVID-19 pandemic, which resulted in declining value sales in 2020 and 2021. With children back to school for the full year and sports and outdoor activities resumed, the need for paediatric cough, cold and allergies is rising. Children's immune systems are working harder after a prolonged period indoors, giving rise to basic conditions such as the common cold. Current valu...

Euromonitor International's Paediatric Consumer Health in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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