

## **Paediatric Consumer Health in Canada**

Market Direction | 2022-09-20 | 28 pages | Euromonitor

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### **Report description:**

Paediatric cough, cold and allergy remedies and paediatric analgesics saw strong growth in demand in the first half of 2022 due to the fifth COVID-19 wave early in the year, followed by the return of the seasonal flu, as Provinces rolled back public health restrictions after COVID-19 rates decreased. For example, doctors in Alberta reported seeing more children hospitalised with COVID-19 during the fifth wave early in 2022 compared to any other wave of COVID-19. The flu season arrived later than...

Euromonitor International's Paediatric Consumer Health in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Paediatric Consumer Health in Canada  
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Leading brands continue to benefit from strong consumer trust

##### PROSPECTS AND OPPORTUNITIES

Innovation will be seen in specialist products targeting specific needs

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