

Paediatric Consumer Health in Bolivia

Market Direction | 2022-09-21 | 21 pages | Euromonitor

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Report description:

With the onset of the pandemic, parents gave their children single vitamins, multivitamins and supplements more regularly in a bid to improve their immune systems. This translated into unprecedented growth for the category in 2020 when value sales doubled in size. In 2022, with Coronavirus cases falling, less fear of contagion and increasing levels of vaccination, parents are reducing the frequency of purchasing paediatric vitamins as they did in 2021. Nevertheless, current value sales ??remain...

Euromonitor International's Paediatric Consumer Health in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2022

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