

## **NRT Smoking Cessation Aids in the United Kingdom**

Market Direction | 2022-09-20 | 25 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The pandemic has encouraged an increasing number of consumers to take greater care of their health, with some deciding to quit smoking; especially since COVID-19 targets the human respiratory system and smokers are considered to be at higher risk. According to Euromonitor International's Nicotine Survey fielded in 2022, 25% of UK respondents stated that they want to stop consuming nicotine and tobacco products altogether in 2022, compared to 21% in 2020. There is a general growing interest in th...

Euromonitor International's NRT Smoking Cessation Aids in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

NRT Smoking Cessation Aids in the United Kingdom

Euromonitor International

September 2022

List Of Contents And Tables

### NRT SMOKING CESSATION AIDS IN THE UNITED KINGDOM

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

The UK adult smoking population continues to decline in 2022, albeit at a slower rate

Migration to next-generation products hinders growth of NRT smoking cessation aids despite positive performance in 2022

Lack of innovation or new product launches combined with high prices limit growth

#### PROSPECTS AND OPPORTUNITIES

Government efforts to reduce smoking prevalence by 2030

Accelerated health and wellness trend to further contribute to decline in smoking prevalence and the adoption of healthier habits

Limited prospects for expansion will deter new product development as shift to alternatives continues

#### CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2017-2022

#### CATEGORY DATA

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027

### CONSUMER HEALTH IN THE UNITED KINGDOM

#### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

#### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### APPENDIX

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## NRT Smoking Cessation Aids in the United Kingdom

Market Direction | 2022-09-20 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com