

## **NRT Smoking Cessation Aids in Greece**

Market Direction | 2022-09-20 | 23 pages | Euromonitor

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### **Report description:**

Johnson & Johnson Hellas, with the Nicorette brand, is the sole player in the category in Greece. The brand's portfolio is comprised of four types of NRT smoking cessation aids: Nicorette QuickMist in "other" NRT; Nicorette Inhaler in NRT inhalators; a transdermal patch; and NRT gum, which is available in 3 variants (standard, fresh fruits, and ice mint). No other player is expected to be present in NRT smoking cessation aids at the end of the review period, GSK Consumer Healthcare having exited...

Euromonitor International's NRT Smoking Cessation Aids in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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