

NRT Smoking Cessation Aids in Argentina

Market Direction | 2022-09-19 | 22 pages | Euromonitor

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Report description:

After remaining relatively stable (within small fluctuations) over the recent review period, the number of smokers in Argentina is noticeably dropping in 2022 and is expected to continue its declining trend over the forecast period. As such, demand for NRT smoking cessation aids is increasing in line. The event of COVID-19 had made consumers more health-aware, particularly when it comes to respiratory diseases, thus a higher number of people are seeking to quit smoking.

Euromonitor International's NRT Smoking Cessation Aids in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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NRT SMOKING CESSATION AIDS IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Smoking prevalence sets off on a notable declining trend, boosting demand for NRT smoking cessation aids

NRT patches rebound strongly, while NRT gum maintains its popularity due to lower prices

GlaxoSmithKline Argentina maintains its dominant position in NRT sales

PROSPECTS AND OPPORTUNITIES

Demand for NRT smoking cessation aids set to grow further, thanks to increased awareness of the risks of smoking

Unstable economic scenario and a lower smoking prevalence may increase NRT sales further

New players and innovation to enter NRT smoking cessation aids may stimulate further growth in coming years

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