

In-Car Entertainment in Poland

Market Direction | 2022-09-21 | 19 pages | Euromonitor

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Report description:

A significant decline in demand for both new and second-hand cars during the COVID-19 crisis has had a negative impact on the in-car entertainment category. The second-hand market is typically key for the sales of in-car entertainment. In addition, car manufacturers have been struggling to meet existing demand due to the shortage of parts, whether its semiconductors for ABS braking systems or plastic dashboard components. This is one of the series of production problems stemming from the COVID-19...

Euromonitor International's In-Car Entertainment in Poland report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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