

## **Herbal/Traditional Products in Spain**

Market Direction | 2022-09-20 | 23 pages | Euromonitor

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### **Report description:**

Retail constant value sales (2022 prices) of herbal/traditional products continued to increase throughout the pandemic, but the rate of growth slowed significantly in 2022. Towards the end of the review period, it became increasingly apparent that consumer interest in consumer health products that are free from chemical inputs and, in particular, those that bear a resemblance to popular traditional remedies was rising. This motivated many of the companies and brands present in the category to re...

Euromonitor International's Herbal/Traditional Products in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Herbal/Traditional Products in Spain  
Euromonitor International  
September 2022

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Manufacturers boost their investment in marketing

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