

## **Herbal/Traditional Products in Argentina**

Market Direction | 2022-09-19 | 23 pages | Euromonitor

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### **Report description:**

Demand for herbal/traditional dietary supplements continues to grow in a post-pandemic landscape, as consumers continue to seek products which help to protect them from illness. This increased focus on prevention and immune system boosting products is causing a surge in demand for herbal remedies such as chia, garlic, ginkgo biloba, ginseng, and other herbal/traditional dietary supplements, as consumers are placing a greater focus on their health. However, due to many Argentinians facing reduced...

Euromonitor International's Herbal/Traditional Products in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Demand for herbal/traditional products to continue escalating as consumers seek prevention remedies

Arcor and Mondelez Argentina leads herbal/traditional products, while Hepatalgina holds top brand place since Elea buyout

Herbalife expands its herbal/traditional product portfolio, to make up for lost ground in other categories

#### PROSPECTS AND OPPORTUNITIES

Herbal/traditional products set to see healthy growth over the forecast period, in line with wellness trends

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