

Fast Retailing Co Ltd in Apparel and Footwear (World)

Global Strategy | 2022-09-20 | 34 pages | Euromonitor

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Report description:

Fast Retailing (FRC) Co Ltd, the owner of Uniqlo brand, remains a leading fashion player globally, thanks to its strong foothold in Asia Pacific. FRC has managed to navigate the pandemic by capitalising on consumers' shift towards more casual lifestyles, with its LifeWear collection. Even if Japan remains its largest market, the company managed to secure 53% of its sales overseas in 2021 and continues its global expansion, eyeing 200 stores in North America and by 2026 and 100 new store openings...

Euromonitor International's Fast Retailing Co Ltd in Apparel and Footwear (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Apparel and Footwear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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