

Eye Care in Indonesia

Market Direction | 2022-09-23 | 20 pages | Euromonitor

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Report description:

Eye care retail constant value sales rose at a double-digit rate in 2022, surging past their pre-pandemic peak in the process. With more office workers now working from home, many are spending more time looking at screens, leading to an increase in the incidence of computer vision syndrome/digital eye strain. This is boosting demand for eye drops and products to treat such symptoms as red or dry eyes. Poor air quality in many Indonesian cities is also having a positive impact on demand for eye c...

Euromonitor International's Eye Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Prolonged use of digital devices leads to increased incidence of eye strain

Almost a third of the population has dry eyes

International brand Rohto continues to lead

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Increased production capacity likely to reinforce Rohto's leadership position

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