

Eye Care in Greece

Market Direction | 2022-09-20 | 23 pages | Euromonitor

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Report description:

A key growth driver for standard eye care remains Saharan dust carried on the wind to Greece. This phenomenon, which affected Greece annually towards the end of the review period, is a key reason for an increase in sales as consumers seek products to tackle dry eye problems. The "Saharan Dust" phenomenon was particularly strong in spring 2022, when an unprecedented cloud of Saharan dust spread into Greece in the last week of March. The dust resulted in a spike in retail volume sales of standard...

Euromonitor International's Eye Care in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

EYE CARE IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

"Saharan Dust" remains a key growth driver

Easter 2022 increases allergy eye care sales

Digital eye strain contributes to sales growth

PROSPECTS AND OPPORTUNITIES

Digitalisation to continue to drive sales growth

Legislation limits the distribution of eye care

"Saharan Dust" expected to continue to affect Greece and eye care demand

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2017-2022

Table 2 Sales of Eye Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Eye Care: % Value 2018-2022

Table 4 LBN Brand Shares of Eye Care: % Value 2019-2022

Table 5 Forecast Sales of Eye Care by Category: Value 2022-2027

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN GREECE

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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