

Eye Care in Colombia

Market Direction | 2022-09-20 | 22 pages | Euromonitor

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Report description:

More time than ever is being spent on electronic devices, such as computers, phones, TVs and tablets, straining eyes and causing irritation, dryness and tiredness. Pollution is also triggering dry eye symptoms amongst more consumers who have taken a more proactive attitude towards general health. This led to an exponential increase in the sales of standard eye care products in 2021, which continued in 2022.

Euromonitor International's Eye Care in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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