

Eye Care in Canada

Market Direction | 2022-09-20 | 25 pages | Euromonitor

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Report description:

In line with the growing use of smartphones, laptops and similar devices for work and recreational purposes, the incidence of conditions such as dry eye syndrome and digital eye strain is on the rise in Canada. According to the Canadian National Institute for the Blind (CNIB), almost 30% of Canadians regularly experience symptoms of dry eye syndrome, including a burning sensation in the eyes. Similarly, a recent study found that adults in the province were spending up to 10 hours a day on digital...

Euromonitor International's Eye Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Growing use of digital devices increases the incidence of eye irritation

Warmer temperatures and higher-than-normal pollen counts boost demand for allergy eye care products

Global players leverage consumer trust to maintain leading position in 2022

PROSPECTS AND OPPORTUNITIES

Complex factors will continue to support sales of eye care products in Canada in the coming years

An increase in environmental allergens will boost demand for allergy eye care

E-commerce will continue to gain ground, but store-based retailing will continue to dominate sales across the forecast period

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