

Digestive Remedies in the United Kingdom

Market Direction | 2022-09-20 | 28 pages | Euromonitor

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Report description:

The lifting of all pandemic-related restrictions in January 2022 has been an important sales driver of digestive remedies in the UK. According to Euromonitor International's Health and Nutrition Survey in 2022, there has been an increase in the number of respondents who have reported having upper and lower digestive issues which have severely impacted their health. As consumers resume more regular socialising and there is less wearing of face masks, alongside increased commuting, there has been...

Euromonitor International's Digestive Remedies in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2022

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Return of international travel boosts demand for motion sickness remedies

Reckitt Benckiser retains leadership of digestive remedies due to strong brand loyalty and distribution

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Digestive remedies faces competition from healthier lifestyles and preventative care

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