

## **Digestive Remedies in Italy**

Market Direction | 2022-09-19 | 26 pages | Euromonitor

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### **Report description:**

Digestive remedies is expected to see strong growth for the second year running in 2022, in current value terms, having suffered a drop in sales in 2020 following the outbreak of COVID-19. Most categories are set to see positive growth, with diarrhoeal remedies set to be the most dynamic category. This is the third most important category within digestive remedies in value terms (after antacids and laxatives) and is benefiting from the higher circulation of intestinal viruses in 2022. Sales star...

Euromonitor International's Digestive Remedies in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
September 2022

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