

## **Digestive Remedies in Ecuador**

Market Direction | 2022-09-23 | 24 pages | Euromonitor

#### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### Report description:

Diarrhoeal remedies is the largest category in digestive remedies and has been the fastest growing category over the review period as diarrhoea and gastroenteritis rank fourth in the list of most frequent ailments that require hospitalisation in Ecuador. These stomach discomforts affect almost the entire population, regardless of age or sex. Current value sales were boosted by the COVID-19 pandemic but have since stabilized, although in 2022 total sales of digestive remedies remains above pre-pa...

Euromonitor International's Digestive Remedies in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

#### **Table of Contents:**

Digestive Remedies in Ecuador Euromonitor International September 2022

List Of Contents And Tables

DIGESTIVE REMEDIES IN ECUADOR

**KEY DATA FINDINGS** 

2022 DEVELOPMENTS

Diarrhoeal remedies stabilise after significant growth in recent years

Stress and anxiety trigger sales of some digestive remedies

Digestive enzymes continues to grow, albeit at a lower rate

PROSPECTS AND OPPORTUNITIES

Ecuadorian consumers will continue to be dependent on digestive remedies although natural products could impede growth

Diarrhoeal remedies to see steady growth in forecast period

Celebratory occasions as a key driver of digestive remedies

**CATEGORY DATA** 

Table 1 Sales of Digestive Remedies by Category: Value 2017-2022

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN ECUADOR

**EXECUTIVE SUMMARY** 

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 ∏Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

**APPENDIX** 

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER DEFINITIONS SOURCES

Summary 2 Research Sources

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

# **Digestive Remedies in Ecuador**

Market Direction | 2022-09-23 | 24 pages | Euromonitor

Select license	License					Price
	Single User Licence				€825.00	
	Multiple User License (1 Site)				€1650.00	
	Multiple User License (Global)				€2475.00	
	VAT					
					Total	
Uste			. г			
		Phone*	L			
		Phone <sup>3</sup> Last Na	L			
irst Name*			L			
irst Name* ob title*		Last Na	L	number*		
irst Name* ob title* Company Name*		Last Na	ame*	number*		
irst Name*  bb title*  company Name*  ddress*		Last Na	ame* [	number*		
Email* First Name* ob title* Company Name* Address* Zip Code*		Last Na	ame* [ : / Tax ID / NIP [ y* [	number* 2025-05-05		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com