

Digestive Remedies in Colombia

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

At the end of 2021, Colombia was at the gates of the fourth wave of COVID-19 infections, with consumers learning how to live with the virus. According to Asobares (Colombian Bar and Pub Association), the sector remains in "recovery mode" and it expects for it to reach 2019 figures during the year. With the return of domestic and outbound leisure, nightlife and travel, sales in categories such as motion sick remedies and diarrheal remedies also increased. These products are widely regarded as ess...

Euromonitor International's Digestive Remedies in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2022

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Self-medication/self-care and preventive medicine

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