

Dietary Supplements in the Czech Republic

Market Direction | 2022-09-22 | 27 pages | Euromonitor

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Report description:

The COVID-19 pandemic, war in Ukraine, and rising costs of living have exacerbated mental health concerns amongst Czech consumers. As such, they are increasingly seeking dietary supplements and vitamins that boost their mood and reduce the symptoms of stress and depression. Curcumin/turmeric, mucuna, St. John's worth, melatonin, omega-3 fatty acids and magnesium are among the most common dietary supplements thought to improve mood and support mental health. Sleep gummies (such as those offered b...

Euromonitor International's Dietary Supplements in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Established players extend their existing line of products to remain on top

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Dietary supplements with multiple benefits or personalised supplements are likely to see strongest growth in the forecast period

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