

Dietary Supplements in Singapore

Market Direction | 2022-09-20 | 26 pages | Euromonitor

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Report description:

Dietary supplements span a variety of functions, encompassing beauty, bone health, heart function, and immunity. With steady demand prior to the emergence of COVID-19, it is unlikely that the sale of dietary supplements will dampen post-pandemic. Products claiming to support the immune system (probiotic supplements), offer vitality (ginseng), and promote eye health (eye health supplements), especially due to prolonged exposure to blue light from digital screens, are performing well. Nevertheless...

Euromonitor International's Dietary Supplements in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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