

Dietary Supplements in Peru

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

Collagen, which forms part of combination dietary supplements is witnessing strong value growth in 2022. Being highly fragmented there are a wide range of competing players, from pharmaceutical companies such as Laboratorios Bago and Sanofi, to direct sales companies such as Herbalife and Omnilife. Collagen is well stocked in modern retail channels where it is typically purchased by women and older adults who are looking to support skin, bone and muscle health. The trend in 2022 is for hydrolyse...

Euromonitor International's Dietary Supplements in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DIETARY SUPPLEMENTS IN PERU

KEY DATA FINDINGS

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Collagen is best-selling product driving sales of combination dietary supplements

Consumers are embracing preventative health care

Direct sales companies maintain their leadership

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Consumption of probiotics will become increasingly important

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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