

## **Dietary Supplements in Mexico**

Market Direction | 2022-09-23 | 28 pages | Euromonitor

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### **Report description:**

Dietary supplements also saw strong growth during the pandemic, albeit not as dynamic as in vitamins. Similarly, the sales of these products were boosted by the consumer desire to strengthen their immune system, especially their children's, leading to a sharp rise in sales of paediatric dietary supplements. Therefore, brands have increased the emphasis on how their products could contribute to strengthening the immune system, including highlighting ingredients that are traditionally associated w...

Euromonitor International's Dietary Supplements in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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