

Dietary Supplements in Ireland

Market Direction | 2022-09-23 | 26 pages | Euromonitor

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Report description:

Overall demand for dietary supplements has remained robust in 2022, with most categories projected to expand in volume terms. Concerns surrounding COVID-19 have recently led more Irish consumers to start regularly taking these products as a preventive measure to improve general health and wellbeing and reduce their risk of various diseases. Similarly, increased health-consciousness has made some people more inclined to choose dietary supplements as a natural alternative to OTC and Rx medications...

Euromonitor International's Dietary Supplements in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Interest in products claiming beauty benefits remains strong

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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