

Dietary Supplements in Greece

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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Report description:

Digestive health remains a key growth driver in supplements, with probiotics amongst the best performers in categories of dietary supplements in Greece. Demand was growing rapidly prior to the outbreak of the Coronavirus (COVID-19) crisis, yet the pandemic created pressure, resulting to a decline in retail volume and/or value sales in some categories in 2020. Pressure on sales was created by lockdowns and home seclusion, social distancing rules and the use of face masks, which saw a notable decl...

Euromonitor International's Dietary Supplements in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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