

Dietary Supplements in Bolivia

Market Direction | 2022-09-21 | 23 pages | Euromonitor

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Report description:

Bolivians are showing a greater interest in health prevention post-pandemic which is driving demand for dietary supplements. This trend is most noticeable among medium and high-income consumer groups living in urban locations, who are regularly using dietary supplements. The demand for collagen is particularly dynamic, with brands such as Hidrolageno Q10 distributed by Megalabs Bolivia SA taking centre stage. Consumer interest in collagen products is being fuelled by frequent commercials, highli...

Euromonitor International's Dietary Supplements in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

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