

Dermatologicals in Uruguay

Market Direction | 2022-09-21 | 23 pages | Euromonitor

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Report description:

As consumers adjusted to the "new normal" in the aftermath of the COVID-19 pandemic, dermatologicals showed a robust recovery in 2022, witnessing double-digit growth in retail current value terms. Previously dynamic categories, such as antiparasitic/lice (head and body) treatments, saw demand plummet in 2021 as a consequence of COVID-19 pandemic, which abruptly disrupted school life and children's everyday activities in general. A return to normal schooling and pre-pandemic lifestyles in general...

Euromonitor International's Dermatologicals in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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