

Dermatologicals in the United Kingdom

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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Report description:

Topical antifungals is experiencing a notable increase in demand in 2022 compared to the previous two years in line with an easing of pandemic-related restrictions and increasing numbers of consumers returning to physical activity, going to the office and travelling. The health and wellness trend, which accelerated during the pandemic, has encouraged greater uptake of exercise, which is leading to a greater prevalence of fungus due to perspiring and rubbing of footwear against the skin. Greater...

Euromonitor International's Dermatologicals in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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High levels of stress due to pandemic boost demand for hair loss treatments, medicated shampoos and antipruritics

Short-term boost to sales of antiparasitics/lice treatments following full reopening of nurseries and schools and lifting of sanitary measures

PROSPECTS AND OPPORTUNITIES

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