

## **Dermatologicals in Poland**

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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### **Report description:**

Dermatologicals is back on an upward trajectory, however nevertheless, the rate of rebound is lower than seen in many other drug categories. Despite the increasing number of diagnosed skin diseases (such as atopic dermatitis), many Polish consumers underestimate the symptoms and delay treatment. In addition, the COVID-19 pandemic influenced an increase in hygiene levels which, together with the restriction of facilities such as gymnasiums and swimming pools, reduced the prevalence of fungal dise...

Euromonitor International's Dermatologicals in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2022

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