

Dermatologicals in Israel

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

Overall, dermatologicals was negatively impacted by the pandemic in 2020, though some products such as topical germicidals/antiseptics did register positive value growth as people washed hands frequently in order to curb spread of COVID-19. In 2021, the product area returned to positive value growth, with antiparasitics/lice (head and body) treatments registering the highest current value growth. With schools and child care facilities closed for much of 2020, there was less lice infestations. In...

Euromonitor International's Dermatologicals in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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