

Dermatologicals in Ireland

Market Direction | 2022-09-23 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Demand for antiparasitics/lice (head and body) treatments in Ireland fell sharply over 2020-2021 as schools were closed for lengthy periods and social distancing was widely observed as part of the national effort to curb the spread of COVID-19. With schools having since fully reopened and levels of social contact among the wider population increasing in line with the easing of the pandemic and related restrictions, this category has seen volume sales rebound strongly in 2022, and is set to be th...

Euromonitor International's Dermatologicals in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Table of Contents:

Dermatologicals in Ireland Euromonitor International September 2022

List Of Contents And Tables

DERMATOLOGICALS IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Full reopening of schools drives recovery of antiparasitics/lice (head and body) treatments Habitual hand washing and continued use of face masks boost demand for antipruritics E-commerce penetration in dermatologicals remains lower than in most market areas PROSPECTS AND OPPORTUNITIES

Rising incidence of common skin problems bodes well for dermatologicals

Antiparasitics/lice (head and body) treatments expected to show the fastest development

Legacy of the pandemic likely to influence innovation $\hfill\square$

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2017-2022

Table 2 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 4 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022

Table 6 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN IRELAND

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 | Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 ∏Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Dermatologicals in Ireland

Market Direction | 2022-09-23 | 25 pages | Euromonitor

Select license	License			Price
	Single User Licence			€825.00
	Multiple User License (1 Site)			€1650.00
	Multiple User License (Global)			€2475.00
			VA	
			Tot	al
	d at 23% for Polish based companies, i		•	
	,	Phone*		
mail*		_		
mail* irst Name*		Phone*		
mail* irst Name* ob title*		Phone*		
imail* irst Name* ob title* Company Name*		Phone* Last Name*		
mail* irst Name* ob title* Company Name* ddress*		Phone* Last Name* EU Vat / Tax ID		
Email* First Name* Ob title* Company Name* Address* Zip Code*		Phone* Last Name* EU Vat / Tax ID City*		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com