

Dermatologicals in Ireland

Market Direction | 2022-09-23 | 25 pages | Euromonitor

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Report description:

Demand for antiparasitics/lice (head and body) treatments in Ireland fell sharply over 2020-2021 as schools were closed for lengthy periods and social distancing was widely observed as part of the national effort to curb the spread of COVID-19. With schools having since fully reopened and levels of social contact among the wider population increasing in line with the easing of the pandemic and related restrictions, this category has seen volume sales rebound strongly in 2022, and is set to be th...

Euromonitor International's Dermatologicals in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Habitual hand washing and continued use of face masks boost demand for antipruritics

E-commerce penetration in dermatologicals remains lower than in most market areas

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