

Dermatologicals in Ecuador

Market Direction | 2022-09-23 | 24 pages | Euromonitor

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Report description:

Current value sales of topical antifungals witnessed positive growth in 2022 following two years of decline. Topical antifungals was hit hard by the COVID-19 pandemic as fewer opportunities to visit gyms and swimming pools limited sports activities. Also, with more time at home, consumers had more time devote to personal hygiene and take better preventative action against getting fungal infections. In 2022, the category is now seeing a recovery as people return to normal activities and engage in...

Euromonitor International's Dermatologicals in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2022

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Nappy (Rash) treatments recovering as consumer purchasing power improves

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