

Dermatologicals in Chile

Market Direction | 2022-09-19 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The return of patients to medical consultations is one of the most influential factors in the positive value sales growth of dermatologicals in Chile. In addition, greater mobility outside of the home due to the relaxation of sanitary restrictions is influencing sales of antifungals, with vaginal antifungals set to record double-digit current value growth in 2022. The performance of dermatologicals in 2020 and in the first semester of 2021 was hampered by the limited mobility of the population a...

Euromonitor International's Dermatologicals in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dermatologicals in Chile
Euromonitor International
September 2022

List Of Contents And Tables

DERMATOLOGICALS IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive value sales for antifungals in line with greater mobility, and return of patients to medical and dermatological consultations

Strong drop in demand for hair loss treatments in 2022

Beiersdorf strengthens leadership of dermatologicals, followed at a distance by Laboratorios Andromaco

PROSPECTS AND OPPORTUNITIES

Habit persistence will boost forecast growth for antifungals

E-commerce and omnichannel approach to have a distinct advantage over competitors

Pricing strategies could be adopted by emerging brands to gain price-sensitive consumers' attention

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2017-2022

Table 2 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 4 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022

Table 6 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN CHILE

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dermatologicals in Chile

Market Direction | 2022-09-19 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User Licence (1 Site)	€1650.00
	Multiple User Licence (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com