

Dermatologicals in Canada

Market Direction | 2022-09-20 | 27 pages | Euromonitor

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Report description:

After a strong recovery in 2021, dermatologicals is set to record continued growth in 2022 as society returns to normal. For example, antiparasitics/lice (head and body) treatments were significantly impacted by school closures and enhanced COVID-19 safety protocols, which reduced lice contagion. As schools have reopened, this subcategory is expected to perform particularly well in current value terms.

Euromonitor International's Dermatologicals in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dermatologicals in Canada
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List Of Contents And Tables

DERMATOLOGICALS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dermatologicals continues to record growth in 2022 as society returns to normal

Dermatologicals sees growing competition from mass dermocosmetics

Demand for topical germicides/antiseptics on the rise as consumers spend more time outdoors

PROSPECTS AND OPPORTUNITIES

Looking ahead, future growth will be limited by category maturity

Demand for antiparasitics/lice (head and body) treatments will be impacted by a low birth rate, while the country's ageing population will be a key driver of growth in haemorrhoid treatments

Vitamins and dietary supplements pose a potential threat to dermatologicals

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2017-2022

Table 2 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 4 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2019-2022

Table 6 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN CANADA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

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OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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