

Dermatologicals in Bolivia

Market Direction | 2022-09-21 | 22 pages | Euromonitor

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Report description:

One of the categories most negatively affected by the COVID-19 pandemic was that of dermatological remedies, which are highly driven by recommendations from health professionals for products such as topical antifungals and vaginal antifungals. As these consultations decreased considerably during the height of lockdown, sales of these OTC products also decreased significantly. Following the relaxation of restrictions in 2021, Bolivians have returned to regular medical appointments in 2022, thus e...

Euromonitor International's Dermatologicals in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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