

Cough, Cold and Allergy (Hay Fever) Remedies in Uruguay

Market Direction | 2022-09-21 | 24 pages | Euromonitor

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Report description:

Retail sales of cough, cold and allergy (hay fever) remedies demonstrated accelerated growth in current value terms in 2022, following the cessation of COVID-19 vaccine program at the end of 2021. As masks were abandoned and consumers returned to their normal out-of-home activities, they became more susceptible to the germs associated with colds, influenza and other respiratory ailments. In 2021, measures such as social distancing, mask wearing and regular hand washing, combined with higher flu...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2022

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2022 DEVELOPMENTS

Partial recovery for cough, cold and allergy remedies, as consumers resume their normal activities

Sanofi-Aventis Uruguay retains its leading position, amid share erosion from the smallest players

Growth stalls for e-commerce, as consumers return to normal shopping patterns

PROSPECTS AND OPPORTUNITIES

Consumption set to rebound as consumers return to pre-pandemic lifestyles, although seasonality remains a key factor

Medicated confectionery to benefit from an emphasis on sugar-free products

E-commerce will continue to grow, amid growing digitalisation and consumer demand for greater convenience

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OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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