

Cough, Cold and Allergy (Hay Fever) Remedies in the Czech Republic

Market Direction | 2022-09-22 | 25 pages | Euromonitor

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Report description:

During the last couple of years, the flu season was virtually non-existent due to people sheltering at home and, when they did go out in public, wearing face masks, social distancing, and washing their hands frequently. This behaviour has prevented the spread of flu-like viruses and been credited for reducing the number of people suffering from more commonly transmitted coughs and colds. However, as the COVID-19 situation improved in the second half of 2021, consumers became less cautious and re...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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September 2022

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN THE CZECH REPUBLIC

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2022 DEVELOPMENTS

Return of seasonal flu and common respiratory infections leads to category growth

Private label brands continue to strengthen its position as players recommence new product development

Lekarna.cz launches its AlergoStop mobile application to great popularity

PROSPECTS AND OPPORTUNITIES

Pharmacies will remain the main channels for purchasing cough, cold and allergy (hay fever) remedies

Trend towards herbal/natural products is set to continue as consumers continue to prioritise overall health and immunity

Return of 'normal' and seasonal purchasing patterns will lead to further stabilisation of category sales

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