

Cough, Cold and Allergy (Hay Fever) Remedies in Spain

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

Retail constant value sales (2022 prices) of cough, cold and allergy (hay fever) remedies declined for the third successive year in 2022, but the fall was much more moderate than in the previous year. During 2020 and 2021, a factor depressing demand for cough, cold and allergy remedies was the increased tendency of doctors to prescribe acetaminophen, among other common types of analgesics, as a way of managing the symptoms of patients with COVID-19, including muscle and joint pains, fever, heada...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SPAIN

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E-commerce now a mainstream distribution channel

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Self-medication/self-care and preventive medicine

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