

Cough, Cold and Allergy (Hay Fever) Remedies in Singapore

Market Direction | 2022-09-20 | 25 pages | Euromonitor

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Report description:

From its first local transmission in December 2021, it was revealed that the Omicron variant of COVID-19 had unique preliminary symptoms that resembled those of a common cold. While earlier COVID-19 variants had unusual effects such as loss of smell or extreme shortness of breath, Omicron symptoms included sore throat, headache, and cough, which could be relieved through the use of over-the-counter remedies. Nearly six out of 10 patients infected with Omicron reportedly had a sore throat, with s...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cough, Cold and Allergy (Hay Fever) Remedies in Singapore

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September 2022

List Of Contents And Tables

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Evolving nature of COVID-19 leads to highest overall growth rate for cough, cold and allergy (hay fever) remedies

Throat spray emerges as popular format in pharyngeal preparations

Rising demand for decongestants as increasing numbers of consumers struggle with sleep

PROSPECTS AND OPPORTUNITIES

Increasing consumer awareness of allergies predicts higher future growth for antihistamines/allergy remedies

Emerging competition from alternatives with active ingredient to cope with COVID-19 variant

Nasal sprays recommended as effective method for coping with cold symptoms

CATEGORY DATA

Table 1 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 2 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 4 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 5 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 6 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN SINGAPORE

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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