

Cough, Cold and Allergy (Hay Fever) Remedies in Mexico

Market Direction | 2022-09-23 | 27 pages | Euromonitor

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Report description:

Demand for cough, cold and allergy (hay fever) remedies slowed during 2020 and 2021. Coughs, colds, and the flu are spread by close contact with other people and therefore with the social distancing measures put in place by the government to try and prevent the spread of COVID-19, people also had less exposure to the viruses that cause coughs and colds. In addition, with more time spent in the home and less time in the open air, consumers had less exposure to allergens such as grass and tree pol...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN MEXICO

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Self-medication/self-care and preventive medicine

Switches

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