

Cough, Cold and Allergy (Hay Fever) Remedies in Israel

Market Direction | 2022-09-20 | 24 pages | Euromonitor

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Report description:

Cough and cold remedies suffered a dramatic slump in value sales in 2020, as lockdowns and social distancing measures curbed the spread of the common cold. With society opening up for the most part in 2021 due to a high COVID-19 vaccination rate, the common cold became more widespread again. While there was still a mask mandate in place during the winter of 2021-2022, many did not wear a mask outdoors or indoors with family and friends, augmenting the chances of catching the flu. In addition, th...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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