

Cough, Cold and Allergy (Hay Fever) Remedies in Ireland

Market Direction | 2022-09-23 | 25 pages | Euromonitor

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Report description:

All cough, cold and allergy (hay fever) remedies categories contracted in volume terms in 2021. This was partly the result of stockpiling that occurred during the initial stages of the pandemic in 2020, but also because the incidence of flu, common coughs and colds and seasonal allergies in the Irish population was lower than usual due to lockdowns, home seclusion, social distancing, the wearing of face masks and other measures adopted to curb the spread of COVID-19. With the majority of pandemi...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Cough, Cold and Allergy (Hay Fever) Remedies in Ireland

Euromonitor International

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List Of Contents And Tables

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN IRELAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Most categories return to growth as pandemic mitigation measures come to an end

Cough remedies and pharyngeal preparations benefit most from "immunity debt"

Full reopening of schools boosts demand for paediatric and adult cough and cold remedies

PROSPECTS AND OPPORTUNITIES

Demand for most product types expected to increase throughout the forecast period

Rising air pollution and climate change will continue to boost sales of allergy remedies

Further value share gains likely for the e-commerce channel

CATEGORY DATA

Table 1 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 2 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 4 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 5 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 6 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN IRELAND

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format and Category: % Value 2022

Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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