

Cough, Cold and Allergy (Hay Fever) Remedies in Greece

Market Direction | 2022-09-20 | 25 pages | Euromonitor

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Report description:

Amidst the compulsory use of face masks and home seclusion through most of 2020-2021 there was a strong decline in cases of seasonal flu, coughs and colds. This resulted in a strong decline in retail volume and current value sales of cough, cold and allergy (hay fever) remedies. The mild winter further affected category performance. With the country in lockdown during spring 2020 and 2021, the demand for allergy care products was also reduced. In 2022, there was an unprecedented heavy winter, wh...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Self-medication/self-care and preventive medicine

Switches

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