

Consumer Health in the United Kingdom

Market Direction | 2022-09-20 | 118 pages | Euromonitor

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Report description:

Consumer health is experiencing impressive retail current value growth in 2022. This is partially due to inflationary pressures resulting from the economic policies implemented at the height of the pandemic. Rising energy prices, supply chain disruptions, increasing prices of materials and ingredients, higher transportation costs and labour shortages have led to a strong increase in unit prices, which is driving value sales upwards. However, different categories are showing varying levels of per...

Euromonitor International's Consumer Health in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

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