

Consumer Health in the Czech Republic

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Report description:

However, in 2022 the Czech Republic entered a year of stagflation as the Russian invasion of Ukraine created a further pro-inflationary effect, especially regarding the prices of gas and oil. This will have an overall negative effect on the growth of the Czech economy. Before Russia's invasion, the Czech economy was seeing growth of between 3-4%. For the rest of the year, inflation will be higher (reaching a record high of 11.1% in February 2022) and the economy will become stagnant. The lack of...

Euromonitor International's Consumer Health in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Future growth of analgesics is set to be rather limited as consumers seek less invasive and more targeted solutions Stronger shift towards e-commerce unlikely as Czech consumers show strong preference for store-based pharmacies Increasing interest in herbal alternatives might further limit sales of analgesics

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