

Consumer Health in Honduras

Market Direction | 2022-09-23 | 61 pages | Euromonitor

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Report description:

Honduras continues to be affected by global economic uncertainty, including geopolitical tensions created by the war in Ukraine. Nevertheless, the consumer health market saw some modest recovery in 2022, driven by an alleviation in government restrictions around the pandemic. While this provided a boost to consumer health categories that had been negatively affected by lockdown such as sports nutrition, allergy care and paediatric products, sales of vitamins and dietary supplements slowed.

Euromonitor International's Consumer Health in Honduras report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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