

Consumer Health in Greece

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Report description:

The reopening of the market and lifting of Coronavirus (COVID-19) regulations contributed to the recovery of sales in many consumer health categories. The compulsory use of face masks, social distancing and home seclusion in 2021 reduced the spread of seasonal flu and colds. However, the harsh 2021-2022 winter, which was prolonged until late March, the easing of COVID-19 restrictions and return to pre-pandemic work, school and social norms underpinned a significant rise in the incidence of colds...

Euromonitor International's Consumer Health in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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