

Consumer Health in El Salvador

Market Direction | 2022-09-22 | 56 pages | Euromonitor

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Report description:

Consumer health saw steady growth in 2022 Packaged consumer health products are commonly used and widely distributed with consumers in the habit of self-medicating due to an inefficient health system. However, while COVID-19 stimulated an increase in multivitamins, zinc and vitamin C, their sales have returned to pre-pandemic growth levels. However, acetaminophen will maintain momentum given its use to treat annual bouts of dengue fever, Zika and Chikungunya during the rainy season.

Euromonitor International's Consumer Health in El Salvador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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