

Consumer Health in Dominican Republic

Market Direction | 2022-09-23 | 78 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

The war in Ukraine is having a negative impact, with the resultant energy crisis leading to high inflation and dampening volume sales somewhat. As a result, while overall consumer health is expected to see an increase in current value sales in 2022, constant value sales are expected to fall. In addition, while the pandemic led to a boon in consumer health, now that fears around the virus have abated, this is leading to less demand for products such as analgesics.

Euromonitor International's Consumer Health in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Consumer Health in Dominican Republic

Euromonitor International

September 2022

List Of Contents And Tables

CONSUMER HEALTH IN DOMINICAN REPUBLIC

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 2 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2017-2022

Table 4 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 6 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Consumer Health by Format: % Value 2017-2022

Table 9 Distribution of Consumer Health by Format and Category: % Value 2022

Table 10 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in constant value sales in 2022

Fiercely competitive environment, with players engaging in discounts and offers

Acetaminophen dominates, driven by wide distribution.

PROSPECTS AND OPPORTUNITIES

Generic brands gain further value share over forecast period

Distribution channel shifting to supermarkets.

Herbal/traditional alternatives dampen volume sales of analgesics

CATEGORY DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 12 Sales of Analgesics by Category: Value 2017-2022

Table 13 Sales of Analgesics by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Analgesics: % Value 2018-2022

Table 15 LBN Brand Shares of Analgesics: % Value 2019-2022

Table 16 Forecast Sales of Analgesics by Category: Value 2022-2027

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight fall in constant value sales in 2022

Halls remains the leading brand thanks to confectionery crossover positioning

Natural products and history of traditional care continue to pose a threat

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Climate change heads to higher incidence of allergies

Product development focuses on natural ingredients.

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2017-2022

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2017-2022

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2018-2022

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2022

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2022-2027

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2022-2027

DIGESTIVE REMEDIES IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in constant value sales in 2022

The leading players maintain their top places, thanks to major economies of scale and strong promotional campaigns

Digestive enzymes show stable growth, driven by growing food intolerance

PROSPECTS AND OPPORTUNITIES

Healthier lifestyles dampen volume sales

Ageing population will drive growth for digestive remedies

Emphasis on natural products

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2017-2022

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2017-2022

Table 26 NBO Company Shares of Digestive Remedies: % Value 2018-2022

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2019-2022

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2022-2027

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2022-2027

DERMATOLOGICALS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight decline in constant value sales in 2022

Bayer maintains its top place with popular Canesten brand, also promoted to treat irritations caused by poor water quality

Ivermectin remains in spotlight but for different reason

PROSPECTS AND OPPORTUNITIES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ageing population and climate change support growth over forecast period

Dermocosmetics dampen value sales of dermatologicals to a degree

Rising concerns over polluted residual water support the increased use of vaginal antifungals

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2017-2022

Table 31 Sales of Dermatologicals by Category: % Value Growth 2017-2022

Table 32 NBO Company Shares of Dermatologicals: % Value 2018-2022

Table 33 LBN Brand Shares of Dermatologicals: % Value 2019-2022

Table 34 Forecast Sales of Dermatologicals by Category: Value 2022-2027

Table 35 Forecast Sales of Dermatologicals by Category: % Value Growth 2022-2027

WOUND CARE IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight fall in volume sales in 2022

Hansaplast maintains its top place, although competition from generics continues to grow

Pricing main driver of value sales

PROSPECTS AND OPPORTUNITIES

Slight fall in volume sales over forecast period

Potential for natural trend in wound care, with organic, hypoallergenic and environmentally-friendly options

The pandemic experience may incentivise consumers to buy first-aid kits

CATEGORY DATA

Table 36 Sales of Wound Care by Category: Value 2017-2022

Table 37 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 38 NBO Company Shares of Wound Care: % Value 2018-2022

Table 39 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 40 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 41 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

VITAMINS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Weak performance in 2022

GlaxoSmithKline maintains its top place thanks to Centrum brand, but competition increases from "others" and direct selling offerings

Some value sales through cross-border e-commerce

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Vitamins combine rather than compete with dietary supplements

Opportunity for private label

CATEGORY DATA

Table 42 Sales of Vitamins by Category: Value 2017-2022

Table 43 Sales of Vitamins by Category: % Value Growth 2017-2022

Table 44 Sales of Multivitamins by Positioning: % Value 2017-2022

Table 45 NBO Company Shares of Vitamins: % Value 2018-2022

Table 46 LBN Brand Shares of Vitamins: % Value 2019-2022

Table 47 Forecast Sales of Vitamins by Category: Value 2022-2027

Table 48 Forecast Sales of Vitamins by Category: % Value Growth 2022-2027

DIETARY SUPPLEMENTS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight decline in constant value sales in 2022

Sanofi maintains company lead, but direct seller Nature's Sunshine tops the brand spot due to strength of direct sellers in this segment

Social media key promotional tool

PROSPECTS AND OPPORTUNITIES

Sales set to benefit from focus on natural remedies

Consumers increasingly look for clean labels

Beauty supplements gain value share

CATEGORY DATA

Table 49 Sales of Dietary Supplements by Category: Value 2017-2022

Table 50 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 51 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 52 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 53 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 54 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 55 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

WEIGHT MANAGEMENT AND WELLBEING IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Only meal replacement registers volume growth in 2022

Abbott Laboratories manages to maintain its lead

Shift in focus from losing weight to being healthy

PROSPECTS AND OPPORTUNITIES

Increased participation in medically supervised weight loss programmes dampens volume sales

Increasing competition from products such as protein bars

Higher visibility in supermarkets and hypermarkets will lead to stronger growth

CATEGORY DATA

Table 56 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 57 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 59 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 60 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 61 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

SPORTS NUTRITION IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight decline in constant value sales in 2022

Ensure enters sports protein RTD

Almacenes Gurabo maintains company lead, with competition much tighter in brand terms

PROSPECTS AND OPPORTUNITIES

Increased number of vegans influence product development

E-commerce gains further value share

Further growth for sports nutrition RTD and protein/energy bars

CATEGORY DATA

Table 62 Sales of Sports Nutrition by Category: Value 2017-2022

Table 63 Sales of Sports Nutrition by Category: % Value Growth 2017-2022

Table 64 NBO Company Shares of Sports Nutrition: % Value 2018-2022

Table 65 LBN Brand Shares of Sports Nutrition: % Value 2019-2022

Table 66 Forecast Sales of Sports Nutrition by Category: Value 2022-2027

Table 67 Forecast Sales of Sports Nutrition by Category: % Value Growth 2022-2027

HERBAL/TRADITIONAL PRODUCTS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in constant value sales in 2022

Nature's Sunshine Products maintains lead, with direct selling a popular model

Digestive remedies a growing segment

PROSPECTS AND OPPORTUNITIES

Healthy growth over forecast period

Herbal/traditional sleep aids see continued growth

Social media plays greater role over forecast period

CATEGORY DATA

Table 68 Sales of Herbal/Traditional Products: Value 2017-2022

Table 69 Sales of Herbal/Traditional Products: % Value Growth 2017-2022

Table 70 NBO Company Shares of Herbal/Traditional Products: % Value 2018-2022

Table 71 LBN Brand Shares of Herbal/Traditional Products: % Value 2019-2022

Table 72 Forecast Sales of Herbal/Traditional Products: Value 2022-2027

Table 73 Forecast Sales of Herbal/Traditional Products: % Value Growth 2022-2027

PAEDIATRIC CONSUMER HEALTH IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2022 DEVELOPMENTS

Decline in constant value sales in 2022

Paediatric consumer health remains highly fragmented

Dermatologicals remain resilient

PROSPECTS AND OPPORTUNITIES

Moderate growth over forecast period

Multivitamins expected to continue gaining momentum over the forecast period

Shift towards natural products over forecast period

CATEGORY DATA

Table 74 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 75 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 76 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 77 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 78 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

Consumer Health in Dominican Republic

Market Direction | 2022-09-23 | 78 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-17
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com